



FOR IMMEDIATE RELEASE

BioConference Live Call for Abstracts

First of its Kind Virtual Event Scheduled for November 17-19, 2009

Deadline for Abstract Submission June 26, 2009

BOSTON, MA Thursday June 4, 2009—[PlatformQ](#) and [LabRoots](#) announced that an open call for abstracts for [BioConference Live](#) has been extended to June 26, 2009. BioConference Live is a first of its kind virtual event for scientists, engineers, and other technical professionals. BioConference Live will take place from Tuesday through Thursday, November 17-19, 2009, and will feature live video keynote presentations from senior scientists in the life sciences. Attendees can have their questions answered by presenters in a live online conference.

BioConference Live seeks additional case studies in biotechnology, neuroscience, genetics, cell biology, cancer research, analytical chemistry and lab automation. A virtual exhibit hall will feature poster sessions that present and discuss recent work.

The BioConference Live virtual event makes it easier and more cost-effective than ever before for scientists and academicians to come together online, virtually transcending the barriers of time and distance. Researchers can extend their reach and gather feedback on their work from the convenience of any computer.

"Our mission is to enable scientists to connect with each other and foster meaningful collaborations across geographic boundaries and fields of expertise," said Greg Cruikshank, CEO, President and Founder of LabRoots. "PlatformQ is the premier provider of virtual events, so it is natural that we would work together to create a live online event for our community of scientists."

"We are excited to leverage our digital media expertise to produce BioConference Live in collaboration with LabRoots," said Robert Rosenbloom, CEO of PlatformQ. "The LabRoots community of scientists and academicians is at ease interacting online. Bioconference Live will extend the experience of the social network with a live digital event, featuring streaming video presentations, live chat, and a virtual exhibit floor."

Topic s:

- Cell Biology
- Genetics
- Cancer Research
- Laboratory Automation
- Neuroscience
- Molecular Biology
- Biotechnology
- Drug Discovery
- Immunology/Microbiology
- Analytical Chemistry

Confirmed speakers include:

- Christopher Druzgalski, Ph.D., Professor of Biomedical/Clinical and Electrical Engineering, California State Long Beach, President of ACSUP (Association of California State University Professors, Chair of Pan American Health Care Exchanges (PAHCE)
- Robert Malone, M.D., M.S. , Associate Professor of Biotechnology at Kennesaw University, Editor in Chief at Journal of Immune Based Therapies and Vaccines, Medical Director at Accelovance
- Arthur M. "Buzz" Brown, M.D., Ph.D., Adjunct Professor of Physiology and Biophysics, School of Medicine, Case Western Reserve University, founder and CEO of ChanTest Corporation
- Thomas R. Insel, M.D., Director of the National Institute of Mental Health. founding director of the Center for Behavioral Neuroscience, a science and technology center, funded by the National Science Foundation (NSF)

- Harold McNair, Ph. D., Professor Emeritus of analytical chemistry at Virginia Tech, one of the founders of modern chromatography
- Lin Wu, M.D., Senior Scientist, Pharmacological Sciences, CV Therapeutics Inc.
- Stephen N. Oesterle, M.D. Sr. VP, Medicine & Technology, Medtronic, Inc.

[Click here to Submit Abstract Now!](#)

*If you have any difficulties with the electronic submission form, please email your abstract to Abstracts@BioConferenceLive.com.

To learn more about abstract submission and track presentation, contact:

Abstracts@BioConferenceLive.com, or call (714) 269-2986.

To sponsor BioConference Live contact: Sponsors@BioConferenceLive.com or call (714) 926-6384.

About PlatformQ

PlatformQ is a digital media company that produces digital events in education, energy and healthcare markets. PlatformQ connects people, organizations, and associations worldwide, to let them meet, interact with and learn from leading experts and thought leaders at online events. Virtual events produced by PlatformQ offer great access to content, real-time networking, interactivity, global reach, and efficient use of time and resources for attendees. PlatformQ events provide marketers with a measurable, targeted, and contextual environment for promoting products and services. Find more information at <http://www.PlatformQ.com>

About LabRoots

LabRoots is a professional networking utility designed for the scientific community. It is based on individual scientific expertise, discipline, and aptitude. LabRoots is relevant for all laboratory scientists including those in Life Science, Clinical Science, Health Science, Medical Science, Environmental Science, Earth Science, Space Science, Chemistry, Physics, Mathematics, Engineering and Computer Science. Find more information at <http://www.LabRoots.com>

BioConference Live and PlatformQ are trademarks of PlatformQ, LLC. All other trademarks or service marks are property of their respective owners.

Press Contact: Martha Collins, press@BioConferenceLive.com, 617-938-6008