Date	Time	Track	Presentation Title	Speaker
13-Oct	08:15 - 08:30 AM CST	Product Fundamentals	Welcome/Introduction	Carol Fracassi Vice President of National Product Management - Optum Care Technology
13-Oct	08:30 - 09:30 AM CT	Product Fundamentals	Keynote: Why Companies Fail	Sheryl Skolnick, PhD Executive Vice President, Strategic Relationships, Optum
13-Oct	09:30 - 11:30 AM CT	Product Fundamentals	Session 1: Disciplines/Stages of Product	Brian Nejmeh President of INSTEP, Inc
13-Oct	11:45 - 12:45 PM CT	Product Fundamentals	Session 2: Outcome Focused	Josh Seiden Founder of Seiden Consulting, Co-founder of Sense & Respond Press
13-Oct	12:45 - 01:00 PM CT	Product Fundamentals	Close Day 1	Carol Fracassi Vice President of National Product Management - Optum Care Technology
14-Oct	08:15 - 08:30 AM CT	Customer Focus	Welcome/Trivia!	Carol Fracassi Vice President of National Product Management - Optum Care Technology Keri Haertel Associate Director of Training
14-Oct	08:30 - 12:00 PM CT	Customer Focus	Session 1: Lean/MVP/Rapid Prototyping	Dan Olsen Product Management Trainer, Consultant, Author
15-Oct	08:15 - 08:30 AM CT	Innovation	Welcome/Introduction	Carol Fracassi Vice President of National Product Management - Optum Care Technology

15-Oct	08:30 - 10:00 AM CT	Innovation	Panel: Product & Innovation	Moderator - Carol Fracassi Vice President Product Management, Product Engineering; Foundational Capabilities Rick Bernard Chief Technology Officer, Optum Paymon Farazi Chief Product Officer, OptumInsight Kris Heinzen Senior Vice President, Product John Holcomb R.Ph. President, OptumHealth, Population Health Solutions Vaughn Paunovich CIO, OptumCare Jessica Runde Sr. Product Director, Optum Digital Consumer Experience
15-Oct	10:15 - 12:15 PM CT	Innovation	Session 1: Innovation Workshop	Declan O'Neill Product Director within the Optum Insight Payer Engineering Team Keri Haertel Associate Director of Training
15-Oct	12:15 - 01:15 PM CT	Innovation	Closing/Call to Action	John Santelli Chief Information Officer, UnitedHealth Group & Executive Vice President, Optum Technology