Labroots Editorial Calendar

January

January 1, 2024
New Year’s Day
DEADLINES
Marketing: 12/18/2023

January 16, 2024 - January 19, 2024
Advanced Therapies Week, Miami, FL.

January 15, 2024
Dr. Martin Luther King Jr. Day
DEADLINES
Marketing: 01/08/2024

February

February 3, 2024
Society for Laboratory Automation and Screening (SLAS) 2024, Boston, MA.

February 7, 2024
National Periodic Table Day
DEADLINES
Marketing: 01/31/2024

February 11, 2024
International Day of Women and Girls in Science
DEADLINES
Marketing: 02/05/2024

February 14, 2024
Valentine's Day
DEADLINES
Marketing: 02/05/2024

February 15, 2024 - February 17, 2024
American Association for the Advancement of Science (AAAS), Denver, CO.

February 18, 2024 - February 24, 2024
National Engineers Week
DEADLINES
Marketing: 02/09/2024

February 19, 2024 - February 24, 2024
American Academy of Forensic Sciences (AAFS), Denver, CO.

February 21, 2024
Drug Discovery & Development Virtual Event Series 2024
DEADLINES
Abstract Submission: 01/24/2024
Speaker Recordings: 01/31/2024
Booth Materials: 01/31/2024
Marketing: 02/07/2024
Poster Submissions: 02/16/2024

February 24, 2024 - February 28, 2024
Pittcon, San Diego, CA.

February 29, 2024
Rare Disease Day
DEADLINES
Marketing: 02/20/2024

March

March 6, 2024
Neuroscience Virtual Event Series 2024
DEADLINES
Speaker Recordings: 02/14/2024
Booth Materials: 02/14/2024
Marketing: 02/21/2024
Poster Submissions: 03/01/2024

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March (continued)

March 8, 2024  
International Women’s Day  
DEADLINES  
Marketing: 03/01/2024

March

March 10, 2024-March 14, 2024  
ToxExpo 2024, Salt Lake City, UT

March 14, 2024  
Pi Day  
DEADLINES  
Marketing: 03/07/2024

March 17, 2024-March 21, 2024  
American Chemical Society (ACS), New Orleans, LA.

March 20, 2024  
Laboratory Automation Virtual Event Series 2024  
DEADLINES  
Abstract Submission: 02/21/2024  
Speaker Recordings: 02/28/2024  
Booth Materials: 02/28/2024  
Marketing: 03/06/2024  
Poster Submissions: 03/15/2024

March 26, 2024-March 28, 2024  
Precision Med Tri-Con, San Diego, CA.

April

April 3, 2024  
Bioprocessing Virtual Event Series 2024  
DEADLINES  
Abstract Submission: 03/06/2024  
Speaker Recordings: 03/13/2024  
Booth Materials: 03/13/2024  
Marketing: 03/20/2024  
Poster Submissions: 03/27/2024

April 4, 2024-April 7, 2024  
American Physiology Summit (APS), Long Beach, CA.

April 5, 2024-April 10, 2024  
American Association for Cancer Research (AACR), San Diego, CA.

April 6, 2024-April 13, 2024  
National Robotics Week  
DEADLINES  
Marketing: 03/23/2024

April 7, 2024  
World Health Day  
DEADLINES  
Marketing: 03/25/2024

April 17, 2024  
Cannabis Sciences Virtual Event Series 2024  
DEADLINES  
Abstract Submission: 03/20/2024  
Speaker Recordings: 03/27/2024  
Booth Materials: 03/27/2024  
Marketing: 04/03/2024  
Poster Submissions: 04/12/2024

April 20, 2024  
4/20 (Cannabis Sciences)  
DEADLINES  
Marketing: 04/05/2024
<table>
<thead>
<tr>
<th>April 22, 2024</th>
<th>Earth Day</th>
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</thead>
<tbody>
<tr>
<td><strong>DEADLINES</strong></td>
<td>Marketing: 04/08/2024</td>
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<table>
<thead>
<tr>
<th>April 23, 2024</th>
<th>World Laboratory Day</th>
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<tbody>
<tr>
<td><strong>DEADLINES</strong></td>
<td>Marketing: 04/10/2024</td>
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<table>
<thead>
<tr>
<th>April 25, 2024</th>
<th>National DNA Day</th>
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<tbody>
<tr>
<td><strong>DEADLINES</strong></td>
<td>Marketing: 04/11/2024</td>
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<thead>
<tr>
<th>April 30, 2024</th>
<th>Immuno-Oncology Virtual Event Series 2024 ↗</th>
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<thead>
<tr>
<th>May 3, 2024</th>
<th>National Space Day</th>
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<tbody>
<tr>
<td><strong>DEADLINES</strong></td>
<td>Marketing: 04/19/2024</td>
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<thead>
<tr>
<th>May 7, 2024-May 9, 2024</th>
<th>Cannabis Science Conference, Kansas City, MO</th>
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<thead>
<tr>
<th>May 7, 2024-May 11, 2024</th>
<th>American Society of Gene and Cell Therapy's (ASGCT)</th>
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<table>
<thead>
<tr>
<th>May 15, 2024</th>
<th>Precision Medicine: Genomics, Genetics &amp; Molecular Diagnostics Virtual Event Series 2024 ↗</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DEADLINES</strong></td>
<td>Abstract Submission: 04/17/2024 Speaker Recordings: 04/24/2024 Booth Materials: 04/24/2024 Marketing: 05/01/2024 Poster Submissions: 05/10/2024</td>
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</tbody>
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<thead>
<tr>
<th>May 31, 2024</th>
<th>American Society of Clinical Oncology (ASCO), Chicago, IL</th>
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<thead>
<tr>
<th>June 2, 2024-June 6, 2024</th>
<th>American Society for Mass Spectrometry (ASMS), Anaheim, CA</th>
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<thead>
<tr>
<th>June 8, 2024</th>
<th>World Oceans Day</th>
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<tbody>
<tr>
<td><strong>DEADLINES</strong></td>
<td>Marketing: 05/23/2024</td>
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<thead>
<tr>
<th>June 13, 2024-June 17, 2024</th>
<th>American Society for Microbiology, Atlanta, GA</th>
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<thead>
<tr>
<th>June 23, 2024</th>
<th>International Women in Engineering Day (INWED)</th>
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<tr>
<td><strong>DEADLINES</strong></td>
<td>Marketing: 06/10/2024</td>
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<table>
<thead>
<tr>
<th>June 30, 2024</th>
<th>Asteroid Day</th>
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<tbody>
<tr>
<td><strong>DEADLINES</strong></td>
<td>Marketing: 06/17/2024</td>
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</table>
# Labroots Editorial Calendar

## July

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Deadlines</th>
</tr>
</thead>
<tbody>
<tr>
<td>July 20, 2024</td>
<td>National Moon Landing Day</td>
<td>Marketing: 07/05/2024</td>
</tr>
<tr>
<td>July 28, 2024 - August 1, 2024</td>
<td>Association for Diagnostics &amp; Laboratory Medicine (ADLM)</td>
<td></td>
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## August

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Deadlines</th>
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<tbody>
<tr>
<td>August 1, 2024 - August 31, 2024</td>
<td>National Immunization Awareness Month</td>
<td>Marketing: 07/18/2024</td>
</tr>
<tr>
<td>August 18, 2024 - August 22, 2024</td>
<td>American Chemical Society (ACS)</td>
<td></td>
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<tr>
<td>August 24, 2024</td>
<td>National Pluto Demoted Day</td>
<td>Marketing: 08/09/2024</td>
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## September

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Deadlines</th>
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<tbody>
<tr>
<td>September 2, 2024</td>
<td>Labor Day</td>
<td>Marketing: 08/19/2024</td>
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## October

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<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Deadlines</th>
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<tbody>
<tr>
<td>October 4, 2024 - October 10, 2024</td>
<td>World Space Week</td>
<td>Marketing: 09/20/2024</td>
</tr>
<tr>
<td>October 5, 2024 - October 9, 2024</td>
<td>Society for Neuroscience (SfN), Chicago, IL.</td>
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</tr>
<tr>
<td>October 7, 2024</td>
<td>World Habitat Day</td>
<td>Marketing: 09/23/2024</td>
</tr>
<tr>
<td>October 14, 2024 - October 18, 2024</td>
<td>National Chemistry Week</td>
<td>Marketing: 09/30/2024</td>
</tr>
</tbody>
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### Event Key

- **Event**
- Labroots Editorial Theme/Trending News Theme or Sponsored Social Media Post
- Labroots Virtual Event Series
- Labroots Store Email/Specialty Newsletter or Sponsored Social Media Post

*Marketing includes Social Media, Banners, and Sponsored Content meant to coincide with a holiday or Event.*

*Event materials include booth & speaker deadlines.*

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### Weekly Newsletter Deployment Schedule

- **Monday**
  - Health & Medicine
  - Cell & Molecular Biology
- **Tuesday**
  - Neuroscience
  - Genetics & Genomics
- **Wednesday**
  - Drug Discovery & Development
  - Microbiology
  - Cancer Research & Oncology
- **Thursday**
  - Immunology
  - Clinical & Molecular Diagnostics
- **Friday**
  - Chemistry & Physics
  - Cannabis Sciences
  - Cardiology
- **Saturday**
  - Earth & Environment
  - Space & Astronomy
- **Sunday**
  - Technology
  - Plants & Animals

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### Learn More

- Media Kit
- Rate Card
Labroots Editorial Calendar

October (continued)

October 16, 2024
- Cell & Gene Therapy Virtual Event Series 2024

October 23, 2024
- CRISPR Virtual Event Series 2024

October 31, 2024
- Halloween
  - DEADLINES: Marketing: 10/17/2024

November

November 3, 2024 - November 7, 2024
- American Association for Laboratory Animal Science (AALAS), Nashville, TN.

November 5, 2024 - November 9, 2024
- American Society for Human Genetics (ASHG), Denver, CO.

November 8, 2024
- National STEM/STEAM Day
  - DEADLINES: Marketing: 10/25/2024

November 10, 2024
- World Science Day for Peace and Development
  - DEADLINES: Marketing: 10/28/2024

November 11, 2024
- Veteran's Day (US)
  - DEADLINES: Marketing: 10/28/2024

November 13, 2024
- Clinical Diagnostics & Research Virtual Event Series 2024

November 18, 2024
- LGBTQ+ STEM Day
  - DEADLINES: Marketing: 11/04/2024

November 19, 2024 - November 23, 2024
- Association for Molecular Pathology (AMP), Vancouver BC, Canada.

November 23, 2024
- Fibonacci Day
  - DEADLINES: Marketing: 11/08/2024

November 24, 2024
- Thanksgiving Day (US)
  - DEADLINES: Marketing: 11/11/2024

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- Immunology
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- Chemistry & Physics
- Cannabis Sciences
- Cardiology

Saturday
- Earth & Environment Space & Astronomy

Sunday
- Technology
- Plants & Animals

Learn More
- Media Kit
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Labroots Editorial Calendar

December

December 6, 2024 - December 12, 2024

Computer Science Education Week
DEADLINES  Marketing: 11/22/2024

December 14, 2024 - December 18, 2024

American Society for Cell Biology (ASCB) and European Molecular Biology Organization (EMBO), San Diego, CA.

December 31, 2024

New Years Eve
DEADLINES  Marketing: 12/10/2024

Event Key

Event

Labroots Editorial Theme/Trending News Theme or Sponsored Social Media Post

Labroots Virtual Event Series

Labroots Store Email/Specialty Newsletter or Sponsored Social Media Post

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