Labroots Editorial Calendar

Last updated Apr 06, 2024

January

January 1, 2024  New Year’s Day
DEADLINES  Marketing: 12/18/2023

January 16, 2024- January 19, 2024  Advanced Therapies Week, Miami, FL.

January 15, 2024  Dr. Martin Luther King Jr. Day
DEADLINES  Marketing: 01/08/2024

February

February 3, 2024  Society for Laboratory Automation and Screening (SLAS) 2024, Boston, MA.

February 7, 2024  National Periodic Table Day
DEADLINES  Marketing: 01/31/2024

February 11, 2024  International Day of Women and Girls in Science
DEADLINES  Marketing: 02/05/2024

February 14, 2024  Valentine’s Day
DEADLINES  Marketing: 02/05/2024

February 15, 2024- February 17, 2024  American Association for the Advancement of Science (AAAS), Denver, CO.

February 18, 2024- February 24, 2024  National Engineers Week
DEADLINES  Marketing: 02/09/2024

February 19, 2024- February 24, 2024  American Academy of Forensic Sciences (AAFS), Denver, CO.

February 21, 2024  Drug Discovery & Development Virtual Event Series 2024
DEADLINES  Abstract Submission: 01/24/2024 Speaker Recordings: 01/31/2024 Booth Materials: 01/31/2024 Marketing: 02/07/2024 Poster Submissions: 02/16/2024

February 24, 2024- February 28, 2024  Pittcon, San Diego, CA.

February 29, 2024  Rare Disease Day
DEADLINES  Marketing: 02/20/2024

March

March 6, 2024  Neuroscience Virtual Event Series 2024
DEADLINES  Speaker Recordings: 02/14/2024 Booth Materials: 02/14/2024 Marketing: 02/21/2024 Poster Submissions: 03/01/2024

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Weekly Newsletter Deployment Schedule

Monday
- Health & Medicine
- Cell & Molecular Biology

Tuesday
- Neuroscience
- Genetics & Genomics

Wednesday
- Drug Discovery & Development
- Microbiology
- Cancer Research & Oncology

Thursday
- Immunology
- Clinical & Molecular Diagnostics

Friday
- Chemistry & Physics
- Cannabis Sciences
- Cardiology

Saturday
- Earth & Environment
- Space & Astronomy

Sunday
- Technology
- Plants & Animals

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# Labroots Editorial Calendar

## March (continued)

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<thead>
<tr>
<th>Date Range</th>
<th>Event</th>
<th>DEADLINES</th>
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<tbody>
<tr>
<td>March 8, 2024</td>
<td>International Women's Day</td>
<td>Marketing: 03/01/2024</td>
</tr>
<tr>
<td><strong>March</strong></td>
<td></td>
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<tr>
<td>March 10, 2024-March 14, 2024</td>
<td>ToxExpo 2024, Salt Lake City, UT</td>
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</tr>
<tr>
<td>March 14, 2024</td>
<td>Pi Day</td>
<td>Marketing: 03/07/2024</td>
</tr>
<tr>
<td>March 17, 2024-March 21, 2024</td>
<td>American Chemical Society (ACS), New Orleans, LA.</td>
<td></td>
</tr>
<tr>
<td>March 20, 2024</td>
<td>Laboratory Automation Virtual Event Series 2024</td>
<td>Abstract Submission: 02/21/2024 Speaker Recordings: 02/28/2024 Booth Materials: 02/28/2024 Marketing: 03/06/2024 Poster Submissions: 03/15/2024</td>
</tr>
<tr>
<td>March 26, 2024-March 28, 2024</td>
<td>Precision Med Tri-Con, San Diego, CA.</td>
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</tbody>
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## April

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<tr>
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</thead>
<tbody>
<tr>
<td>April 3, 2024</td>
<td>Bioprocessing Virtual Event Series 2024</td>
<td>Abstract Submission: 03/06/2024 Speaker Recordings: 03/13/2024 Booth Materials: 03/13/2024 Marketing: 03/20/2024 Poster Submissions: 03/29/2024</td>
</tr>
<tr>
<td>April 4, 2024-April 7, 2024</td>
<td>American Physiology Summit (APS), Long Beach, CA.</td>
<td></td>
</tr>
<tr>
<td>April 5, 2024-April 10, 2024</td>
<td>American Association for Cancer Research (AACR), San Diego, CA.</td>
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</tr>
<tr>
<td>April 6, 2024-April 13, 2024</td>
<td>National Robotics Week</td>
<td>Marketing: 03/23/2024</td>
</tr>
<tr>
<td>April 7, 2024</td>
<td>World Health Day</td>
<td>Marketing: 03/25/2024</td>
</tr>
<tr>
<td>April 17, 2024</td>
<td>Cannabis Sciences Virtual Event Series 2024</td>
<td>Abstract Submission: 03/27/2024 Speaker Recordings: 04/03/2024 Poster Submissions: 04/12/2024</td>
</tr>
<tr>
<td>April 20, 2024</td>
<td>4/20 (Cannabis Sciences)</td>
<td>Marketing: 04/05/2024</td>
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## Weekly Newsletter Deployment Schedule

**Monday**
- Health & Medicine
- Cell & Molecular Biology

**Tuesday**
- Neuroscience
- Genetics & Genomics

**Wednesday**
- Drug Discovery & Development
- Microbiology
- Cancer Research & Oncology

**Thursday**
- Immunology
- Clinical & Molecular Diagnostics

**Friday**
- Chemistry & Physics
- Cannabis Sciences
- Cardiology

**Saturday**
- Earth & Environment
- Space & Astronomy

**Sunday**
- Technology
- Plants & Animals

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Labroots Editorial Calendar

April (continued)

April 22, 2024
Earth Day
DEADLINES  Marketing: 04/08/2024

April 23, 2024
World Laboratory Day
DEADLINES  Marketing: 04/10/2024

April 25, 2024
National DNA Day
DEADLINES  Marketing: 04/11/2024

April 30, 2024
Immuno-Oncology Virtual Event Series 2024

May

May 3, 2024
National Space Day
DEADLINES  Marketing: 04/19/2024

May 7, 2024-May 9, 2024
Cannabis Science Conference, Kansas City, MO

May 7, 2024-May 11, 2024
American Society of Gene and Cell Therapy's (ASGCT)

May 15, 2024
Precision Medicine: Genomics, Genetics & Molecular Diagnostics Virtual Event Series 2024
DEADLINES  Abstract Submission: 04/17/2024 Speaker Recordings: 04/24/2024 Booth Materials: 04/24/2024 Marketing: 05/01/2024 Poster Submissions: 05/10/2024

May 31, 2024
American Society of Clinical Oncology (ASCO), Chicago, IL.

June

June 2, 2024-June 6, 2024
American Society for Mass Spectrometry (ASMS), Anaheim, CA.

June 8, 2024
World Oceans Day
DEADLINES  Marketing: 05/23/2024

June 13, 2024-June 17, 2024
American Society for Microbiology, Atlanta, GA.

June 23, 2024
International Women in Engineering Day (INWED)
DEADLINES  Marketing: 06/10/2024

June 30, 2024
Asteroid Day
DEADLINES  Marketing: 06/17/2024

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Health & Medicine
Cell & Molecular Biology

Tuesday
Neuroscience
Genetics & Genomics

Wednesday
Drug Discovery & Development
Microbiology
Cancer Research & Oncology

Thursday
Immunology
Clinical & Molecular Diagnostics

Friday
Chemistry & Physics
Cannabis Sciences
Cardiology

Saturday
Earth & Environment
Space & Astronomy

Sunday
Technology
Plants & Animals

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<tr>
<th>Date</th>
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<tbody>
<tr>
<td>July 20, 2024</td>
<td>National Moon Landing Day</td>
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<tr>
<td></td>
<td><strong>DEADLINES</strong> Marketing: 07/05/2024</td>
</tr>
<tr>
<td>July 28, 2024-August 1, 2024</td>
<td>Association for Diagnostics &amp; Laboratory Medicine (ADLM)</td>
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#### August

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<tr>
<th>Date</th>
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<tbody>
<tr>
<td>August 1, 2024-August 31, 2024</td>
<td>National Immunization Awareness Month</td>
</tr>
<tr>
<td></td>
<td><strong>DEADLINES</strong> Marketing: 07/18/2024</td>
</tr>
<tr>
<td>August 18, 2024-August 22, 2024</td>
<td>American Chemical Society (ACS)</td>
</tr>
<tr>
<td>August 24, 2024</td>
<td>National Pluto Demoted Day</td>
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<td></td>
<td><strong>DEADLINES</strong> Marketing: 08/09/2024</td>
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</tbody>
</table>

#### September

<table>
<thead>
<tr>
<th>Date</th>
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</tr>
</thead>
<tbody>
<tr>
<td>September 2, 2024</td>
<td>Labor Day</td>
</tr>
<tr>
<td></td>
<td><strong>DEADLINES</strong> Marketing: 08/19/2024</td>
</tr>
<tr>
<td>September 3, 2024-September 5, 2024</td>
<td>Microbiology Week Virtual Event Series 2024 ⟷</td>
</tr>
<tr>
<td></td>
<td><strong>DEADLINES</strong> Abstract Submission: 08/06/2024 Speaker Recordings: 08/13/2024 Booth Materials: 08/13/2024 Marketing: 08/20/2024 Poster Submissions: 08/30/2024</td>
</tr>
<tr>
<td>September 18, 2024</td>
<td>Cell Biology Virtual Event Series 2024 ⟷</td>
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#### October

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>October 2, 2024</td>
<td>Cancer Research &amp; Oncology Virtual Event Series 2024 ⟷</td>
</tr>
<tr>
<td>October 4, 2024-October 10, 2024</td>
<td>World Space Week</td>
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<tr>
<td></td>
<td><strong>DEADLINES</strong> Marketing: 09/20/2024</td>
</tr>
<tr>
<td>October 5, 2024-October 9, 2024</td>
<td>Society for Neuroscience (SfN), Chicago, IL.</td>
</tr>
<tr>
<td>October 7, 2024</td>
<td>World Habitat Day</td>
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<tr>
<td></td>
<td><strong>DEADLINES</strong> Marketing: 09/23/2024</td>
</tr>
<tr>
<td>October 14, 2024-October 18, 2024</td>
<td>National Chemistry Week</td>
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<td></td>
<td><strong>DEADLINES</strong> Marketing: 09/30/2024</td>
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  - Health & Medicine
  - Cell & Molecular Biology
- **Tuesday**
  - Neuroscience
  - Genetics & Genomics
- **Wednesday**
  - Drug Discovery & Development
  - Microbiology
  - Cancer Research & Oncology
- **Thursday**
  - Immunology
  - Clinical & Molecular Diagnostics
- **Friday**
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  - Technology
  - Plants & Animals

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October (continued)

October 16, 2024
Cell & Gene Therapy Virtual Event Series 2024
DEADLINES
Abstract Submission: 09/18/2024
Speaker Recordings: 09/25/2024
Booth Materials: 09/25/2024
Marketing: 10/02/2024
Poster Submissions: 10/11/2024

October 23, 2024
CRISPR Virtual Event Series 2024
DEADLINES
Abstract Submission: 09/25/2024
Speaker Recordings: 10/02/2024
Booth Materials: 10/02/2024
Marketing: 10/09/2024
Poster Submissions: 10/18/2024

October 31, 2024
Halloween
DEADLINES
Marketing: 10/17/2024

November

November 3, 2024-November 7, 2024
American Association for Laboratory Animal Science (AALAS), Nashville, TN.

November 5, 2024-November 9, 2024
American Society for Human Genetics (ASHG), Denver, CO.

November 8, 2024
National STEM/STEAM Day
DEADLINES
Marketing: 10/25/2024

November 10, 2024
World Science Day for Peace and Development
DEADLINES
Marketing: 10/28/2024

November 11, 2024
Veteran’s Day (US)
DEADLINES
Marketing: 10/28/2024

November 13, 2024
Clinical Diagnostics & Research Virtual Event Series 2024
DEADLINES
Abstract Submission: 10/16/2024
Speaker Recordings: 10/23/2024
Booth Materials: 10/23/2024
Marketing: 10/30/2024
Poster Submissions: 11/08/2024

November 18, 2024
LGBTQ+ STEM Day
DEADLINES
Marketing: 11/04/2024

November 19, 2024-November 23, 2024
Association for Molecular Pathology (AMP), Vancouver BC, Canada.

November 23, 2024
Fibonacci Day
DEADLINES
Marketing: 11/08/2024

November 24, 2024
Thanksgiving Day (US)
DEADLINES
Marketing: 11/11/2024

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<tbody>
<tr>
<td>December 6, 2024 - December 12, 2024</td>
<td>Computer Science Education Week</td>
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<tr>
<td></td>
<td><strong>DEADLINES</strong> Marketing: 11/22/2024</td>
</tr>
<tr>
<td>December 14, 2024 - December 18, 2024</td>
<td>American Society for Cell Biology (ASCB) and European Molecular Biology Organization (EMBO), San Diego, CA.</td>
</tr>
<tr>
<td>December 31, 2024</td>
<td>New Years Eve</td>
</tr>
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